City of Las Vegas

Agenda Item No.: 21.

AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT PLANNING COMMISSION MEETING OF: DECEMBER 3, 2009

DEPARTMENT: PLANNING & DIRECTOR: M. MARGO W		MENT	☐Consent ∑	—————————————————————————————————————
SUBJECT: TXT-36494 - TEXT AMENDMENT - PUBLIC HEARING - APPLICANT/OWNER: CITY OF LAS VEGAS - Discussion and possible action to amend Title 19.14.130 to clarify when Master Sign Plans are required, All Wards				
THIS ITEM WILL BE FORWARDED TO CITY COUNCIL IN ORDINANCE FORM				
PROTESTS RECEIVED BEFORE:		APPROVALS RECEIVED BEFORE:		
Planning Commission Mtg.	0	Planning Commissi	on Mtg.	0
City Council Meeting	0	City Council Meeti	ng	0
RECOMMENDATION: APPROVAL BACKUP DOCUMENTATION: Conditions and Staff Report				
Motion made by RICHARD TRUE	ESDELL to A	pprove		
Passed For: 7; Against: 0; Abstain KEEN ELLSWORTH, VICKI QU RICHARD TRUESDELL, STEVE None); (Did Not Vote-None); (Exc	INN, BYRON EN EVANS, O	N GOYNES, GLENN		
Minutes: CHAIR TROWBRIDGE declared the Public Hearing open.				

FLINN FAGG, Planning and Development, explained that the item will clean up and clarify the Master Sign Plan language. In some instances, the Master Sign Plan process has been used for signage requirement but that is not the intent or the purpose. The Master Sign Plan is not intended to serve as a way for coordinating the signage on larger parcels as it states in the text itself, 15 acres or greater. Therefore, staff is looking into establishing an aesthetic plan and in this Text Amendment, a Master Sign Plan must meet the minimum sign standards applicable to the zoning district. An example would be that property within the C-1 district must comply with the signage regulations for the C-1 district. Additionally, if a Variance is required for signage, the process would be to apply for a variance rather than going through a Master Sign Plan route. Language is also being added that states that the Planning Commission or City Council may condition a development to have a Master Sign Plan.

CHAIR TROWBRIDGE declared the Public Hearing closed.